



Senior Technical Advisor – Social Behavior Change (SBC)

Job Description

Job Title:	Senior Technical Advisor – Social Behavior Change (SBC)
Level and Grade:	Grade 90
Job Type:	Full-time Position
Reporting Manager:	Associate Vice President, Health & Nutrition Team, Quality Impact and Learning
Department:	International Programs Group, Program Strategy & Technical Excellence Department
Office:	HQ – Baltimore or DC
Date:	April 20, 2022

About Corus:

Corus International is the parent of a family of world-class organizations working to deliver the holistic, lasting solutions needed to end extreme poverty once and for all. We are a global leader in international development, with 150 years of combined experience across our brands. Our nonprofit and for-profit subsidiaries include IMA World Health and its fundraising brand Corus World Health, Lutheran World Relief, CGA Technologies, Ground Up Investing, and Farmers Market Brands. Our more than 800 employees around the globe are experts in their fields and dedicated to helping the world's most vulnerable people break the cycle of poverty and lead healthy lives.

At Corus we believe that good only grows stronger and we reflect that belief in our workplace culture. We value every employee's specialized area of expertise and nurture professional growth. We promote an engaging and supportive work environment, where employees feel enabled and driven to innovate, learn and collaborate. And because our subsidiaries often function as partners, our employees have the opportunity to work across our enterprise family.

Corus is committed to diversity, equity and inclusion in our worldwide workplace, and we believe that social justice and respect for the human dignity of every person are fundamental to all we do as an organization.

Further details about the organization can be found at: <https://corusinternational.org>

Job Brief:

Position Summary:

The Senior Technical Advisor for Social and Behavior Change (SBC) is a member of the Health and Nutrition department within the Program Strategy & Technical Excellence (PSTE) Team. The Advisor serves as a technical expert on SBC programming, and provides technical assistance to programs and the field, and support effective design, implementation, and management of projects. The Advisor interacts

with a wide range of stakeholders including technical counterparts, policy experts, senior leaders, other donors, multilateral organizations, private sector entities, and implementing partners. The individual must develop a strong working knowledge of USAID, and other high priority donor technical strategies, priorities, policies, and guidelines.

Additionally, the SBC Advisor will also work with and under the supervision of the MOMENTUM Integrated Health Resilience (MIHR) project's SBC Lead and hand in hand with other members of MIHR's technical team, to provide technical support to multiple MIHR country programs and support the SBC Lead to represent MIHR technically and organizationally at the global level. This technical assistance is focused on SBC, community engagement, provider behavior change, social accountability (SA), capacity strengthening, among other related areas. His/her work will help MIHR both at the core level and among country teams build service delivery and health provider capacity in fragile settings and in the nexus between humanitarian and development assistance.

To perform this job successfully, an individual must be able to perform each essential duty listed below satisfactorily.

Key Result Areas:

The success of this role is measured by the following KRAs:

1. Advances Corus International's SBC technical capacity and programming, including in emergency contexts.
2. Increases Corus International's visibility and leadership in SBC programming.
3. Grow Corus International's SBC portfolio
4. Ensure timely support of implementation of planned SBC and SA related core-funded activities
5. Support SBC Lead for technical excellence of MIHR's SBC and SA approaches and capacity strengthening
6. Contribute to measurable improvements in the demand and use of quality of FP/RMNCH services in MIHR supported countries

Roles and Responsibilities:

1. Develop and maintain relationships with USAID, Ministry of Health (MOH), and partners and stakeholders at national sub-national levels
2. Provide business development support to Corus as needed in SBC and other related areas
3. Support Corus thought leadership and provide technical assistance to headquarters and field teams as needed in SBC and other related areas

Program Support and Technical Advisory Services

1. Provide technical leadership for SBC components of programs (including MIHR); understand project vision and objectives while providing leadership to country-level SBC technical staff.
2. Provide SBC technical leadership and assistance to projects (including MIHR supported countries) to develop and implement communication strategies and materials, through all phases from formative research, design, media and materials production, community mobilization, and monitoring and evaluation (M&E).

3. Provide technical leadership to overall project management, including the development of work plans and budgets, implementation, reporting and M&E, and compliance with the requirements and regulations of the award.
4. Work closely and collaboratively with the project HQ team and county-level SBC technical staff to document successes and lessons learned and use evidence-based learning to guide and improve implementation of SBC and SA project interventions.
5. Conduct SBC related trainings and workshops for staff, implementing partners, and other community-based stakeholders.
6. Provide technical guidance for the design and implementation of SBC program activities with the goal of ensuring that program design and implementation will achieve planned results and goals
7. Document lessons learned and adapt/develop relevant technical materials, products and tools as needed and share best practices and important innovations on SBC.
8. Coordinate with the external relations team and with the country offices to produce communications materials for external audiences.

Business Development:

1. Contribute to overall technical vision and support for SBC programs and new business development opportunities.
2. Work with the business development team to identify opportunities, engage in representation, networking and cultivation of relationships with partners, technical donors and other organizations implementing programs.
3. Undertake leadership role in proposal development, analyzing and recommending bid decisions, and conceptualizing teaming, technical approaches, and cost strategies to maximize competitive advantage.
4. Serves as proposal leader and/or technical writer, providing vision and leadership to proposal team.
5. Provides technical guidance and expert input to development of strategies and approaches related SBC.
6. Carry out analyses, feasibility studies, strategy development, and project design for SBC programs.

Representation:

1. Represent the organization to donors, host country governments, project stakeholders, and counterparts in the public and private sectors.
2. Identify opportunities to raise IMA/Corus International's profile in SBC through participation in conferences, strategic meetings, public speaking engagements, and publications.
3. Participate in SBC technical working groups to ensure program and institutional representation in the international health and humanitarian contexts community.
4. Establish and maintain productive collaborative relationships with a wide range of partners and stakeholders, USAID, relevant national ministries, multi-lateral partners, and civil society groups and NGOs

Supervisory:

This role reports to the Associate Vice President, Health & Nutrition Team, Quality Impact and Learning. This role has 0 direct reports.

Education:

- This role required an advanced degree such as a Master's degree in Social or Behavioral Sciences, Communications, Public Health, or related fields

Qualifications:

- Master's degree in Social or Behavioral Sciences, Communications, Public Health, or related fields.
- At least seven (7) years of SBC specific experience in designing, development, implementation, monitoring and evaluation of SBC strategies and materials as well as related training
- Experienced in pre-testing and concept testing SBC approaches and content
- Ability to support implementation of MIHR's SBC/SA portfolio without little guidance/coaching.
- Strong working knowledge of USG and other international donor funding mechanisms (including grants, contracts, and cooperative agreements) required
- Proficient writing and verbal communication skills
- Must be able to read, write and speak fluent English and preferably French oral and written communication skills.
- Strong organizational skills, and ability to manage multiple streams of work
- Ability to work independently as well as in cooperation with a multi-cultural team
- Ability to think creatively and strategically
- At least seven years' experience in international health programming with at least 3 years in fragile settings

Other Duties:

This job description is not designed to cover or contain a comprehensive list of activities, duties, or responsibilities for the position. Duties, responsibilities, and activities may change at any time with or without notice. All positions are required to perform any additional tasks assigned by the supervisor. Global positions that are bound by contracts will not be changed without notice and approval.

Working Conditions, Travel and Environment:

Able to travel up to 30% of time annually, including to hardship countries. Flexibility and ability to travel on short notice desired.

This position will be based in Washington D.C., with the possibility of remote work.

Diversity, Equity, Inclusion and Zero Tolerance to Abuse:

As a member of the Corus Family, each employee is expected to:

- Help to develop and maintain an environment that welcome and develop a diverse workforce.
- Foster a work environment where everyone feels valued and included.
- Support employees' evaluation and promotion processes based on skills and performance.
- Promote a safe, secure, and respectful environment for all members of Corus family, stakeholders in general, and particularly for the communities we serve.

- Follow Corus Code of Conduct helping to prevent any type of abuse including workplace harassment, sexual abuse and exploitation, and trafficking in persons.
- Adhere to the Organizational Core Values

Corus International prohibits discrimination and harassment of any type and affords equal employment opportunities to employees and applicants without regard to race, color, religion, sex, age, national origin, disability status, sexual orientation, protected veteran status, or any other characteristic protected by U.S. or International law.